

22-26 APRIL 2024

Intellectual Property & Innovation Week

Doing research at UG? Learn how to get a patent and how to talk to investors

WYDARZENIE POD PATRONATEM



Program

Monday 22.04 – Library hall UG		
08:30 – 09:00	Welcome coffee	
09:00 – 09:10	University of Gdansk as a place of cooperation between science and business PL	dr hab. Sylwia Mrozowska, prof. UG, Vice-Rector for Cooperation and Development of University of Gdańsk
09:10 – 09:20	The path to commercialization at UG PL	Katarzyna Gronowska, Director of the Technology Transfer Office, UG
09:20 – 09:50	The role of technology transfer in the academic environment PL	Krzysztof Maternicki Vice President of the Association of Polish Inventors and Rationalizers
09:50 – 10:00	Patenting process at UG PL	Katarzyna Gronowska, Director of TTO , Tomasz Chyrek, Deputy Director of TTO
10:00 – 11:00	“Navigating the archipelago of patent issues” - practical information on patentability, procedures, costs and best practices in this area PL	Elżbieta Biały, Maciej Czarnik, Katarzyna Paprzycka, Patent attorneys' office TRILOKA
11:10 – 11:30	Coffee with a patent attorney – individual consultations	Patent attorneys' office TRILOKA
Tuesday 23.04 – Library hall UG		
08:30 – 09:00	Welcome coffee	
09:00 – 09:30	University spin-off - will I make millions? Road to the stars or running through obstacles? PL	dr Andrzej Poszewiecki, Univentum Labs
09:30 – 10:00	What mark should you choose for a product or company? Practical considerations at the intersection of copyright, trademark registration and competition law. PL	Olga Zinkiewicz-Będźmirowska and dr hab. Hanna Wolska, Faculty of Law and Administration UG
10:00 – 10:40	Project preparation for the investor PL	Aleksander Kłósek, Managing partner at the investment fund YouNick Mint
10:40 – 11:10	The role of the Pomeranian Special Economic Zone in creating an innovation ecosystem in the region PL	Jaśmina Zwierz, Project Manager, Pomeranian Special Economic Zone
Wednesday 24.04 – Library UG, 1st Floor		
08:30 – 09:00	Welcome coffee	
09:00 – 09:10	Introduction - University of Gdansk as a space for commercialization of results of scientific research and R&D works PL	prof. dr hab. Piotr Stepnowski, Rector of University of Gdańsk
09:10 – 09:40	Theory of Intellectual Property in Practice PL	dr Piotr Zakrzewski, Deputy President of the Polish Patent Office
09:40 – 11:00	Is it worth patenting? On cooperation between science and business, Panel discussion, PL Panel discussion PL Hosted by - dr Maciej Goniszewski, economic journalist, head of Radio MORS, UG	Jakub Kaszuba, CEO of Base Group , Klaudia Maciejewska, Product Manager, Currenda Lab dr hab. Sylwia Mrozowska, prof. UG, Vice-Rector for Cooperation and Development UG , prof. dr hab. Sylwia Rodziewicz - Motowidło – inventor, co-author of Polish and European patents, UG Magdalena Wójtowicz, Vice President of the Board of the Gdansk Entrepreneurship Foundation - Inkubator Starter dr Piotr Zakrzewski - Deputy President of PPO
11:00 – 11:15	Coffee break	
11:15 – 11:45	How to build an effective business? 13 business tips for getting started PL	Ewa Ropela, Manager of the Start-up Development Team, Inkubator Starter
11:45 – 12:45	EIT Health as an instrument supporting creation of an innovative ecosystem	Joanna Broy - EIT Health Ecosystem Lead for Poland, Lifescience Innovation & Education Manager, International Project Leader
Wednesday 24.04 – Library		WORKSHOPS Library UG, Welcome Centre UG
13:00 – 14:30	Workshop, ENG How to prepare for a meeting with an investor	Daniel Kulig, Axelum Expert in international startup incubation and accelerator programs, mentor for over 200 domestic and international technology startups, startup founder
14:45 – 16:15	Workshop, PL How to prepare for a meeting with an investor	Daniel Kulig, Axelum Expert in international startup incubation and accelerator programs, mentor for over 200 domestic and international technology startups, startup founder
Friday 26.04 – CTT UG		CONSULTATIONS TTO UG, Chemistry Faculty, Building F, room 303
10:00 – 13:00	How to secure intellectual property rights effectively in cooperation with a company? Individual legal consultations	Technology Transfer Office UG

Associated Events :

Thursday 25.04		ASSOCIATED EVENTS
		Localization: Neophilology building, 1st floor – “bookcrossing” corner
09:00 – 10:00 grupa 1	Escape Room – Open access	Science Office UG
10:30 – 11:30 grupa 2	Topics: the content of the puzzles in the Escape Room is related to topics related to the Open Science movement and the principles of open publishing. Participants will not have to leave the room, as is usually the case, and will search for a keyword that will allow them to publish a scientific article.	
12:00 – 13:00 grupa 3		
13:30 – 14:30 grupa 4		
Localization: Library		
09:45 – 10:00	Welcome to the guests PL	Izabela Disterheft, UG Office of Analysis and Expertise
10:00 – 11:00	From concept to business PL	Anna Gustowska & Natalia Krancewicz, Founders of PEŁNA CHATA company
11:10 – 12:00	Start-ups and corporations – the glories and shadows PL	Arkadiusz Gasperczyk, HR director at WIPRO
12:10 – 13:00	Digitization and Business Information Management- what are they and why are they important? PL	Aleksander Szerner, President of the Business Information Management Association, Market Expert for BIM , Digitization, PROPTech and Digital Business Solutions