

II BA – ZAOCZNI
Fakultety kierunkowe
Filologia angielska (I stopień, semestr 4)
rok akademicki 2020/2021

PROSZĘ WYBRAĆ JEDNĄ OPCJĘ

1. dr Paweł Kozielski

MEDIA CULTURE: MANIPULATION AND PERSUASION

This course introduces students to key methods of persuasion and manipulation in contemporary public discourse. The ability to select and interpret media messages appears crucial as contemporary media seem unwilling to separate facts from comments, and Infotainment is the dominant form of information transfer. The course is organized, in part, to teach students to interpret selected media messages as well as to create and modify their own messages and evaluate their informative and persuasive usefulness.

2. mgr Izabela Dłużyk

SPECIALIST TRANSLATION

This course introduces students to the field of specialist translation. We will focus on different methodologies and techniques used for translation of written specialist texts belonging to various fields (technical, legal, IT, medical etc.). Students will have the opportunity to find out about most common translation principles and practices, to discover available helpful translation tools as well as to learn basic terminology and vocabulary. Apart from a theoretical background, we will also work on the development of practical skills through translating short text samples and discussing particular translation solutions.

Literature:

Belczyk, A. (2007) Poradnik tłumacza: z angielskiego na nasze. Kraków: Idea.

Brieger N. (2002) Test your professional English: Law. Essex: Penguin.

Brieger N., Pohl A. (2002) Technical English. Vocabulary and Grammar. Oxford: Summertown Publishing Ltd.

Pohl A. (2002) Test your professional English: Medical. Essex: Penguin.

Polish Style Guide. Microsoft.

<http://download.microsoft.com/download/3/e/6/3e688569-1e3f-48a4-a33c-07e6daaa57b4/pol-pol-StyleGuide.pdf>

Sweeney S. Test your professional English: Finance. Essex: Penguin.