



May 21-22, 2020

**FACULTY OF LANGUAGES, UNIVERSITY OF GDANSK (POLAND)
INSTITUTE OF RUSSIAN AND EASTERN STUDIES
DEPARTMENT OF PRAGMATICS OF COMMUNICATION
AND DIDACTICS OF THE RUSSIAN LANGUAGE**

would like to cordially invite linguists, literary scholars, psychologists, sociologists
and professionals from other disciplines to participate
in the 3rd scientific conference

**LANGUAGE - HUMAN - WORLD: LINGUISTIC INFLUENCE
IN VARIOUS DISCOURSES**

Linguistic influence is present in communication in various spheres and at different stages of human life, e.g. during home and school education, focused on instilling certain values and behaviors; or in the information generated by the media, presenting recommended personal and public behavior. Any form of linguistic impact, understood as a specific social action aimed at convincing someone of something, is a multifaceted phenomenon implicating the reflection on the art of persuasive communication. New questions are constantly emerging about the mechanisms of influence, their psychological and linguistic aspects, etc. These questions give rise to the reflection on the complex nature of linguistic influence that occurs in various discourses of everyday communication.

The success of the first two conferences, which resulted in four monographs, has shown the need for further research connected with the conference's theme. We would like to invite you once again to take part in an international discussion, taking into account various research perspectives. The conference enables a dialogue of researchers representing various disciplines such as linguistics, media studies, political science, social psychology, sociology, law, and marketing, which contributes to the deepening of knowledge about the nature of linguistic influence in different types of discourse (political, media, religious or didactic) both in national and intercultural communication.

The conference's **theme areas** include:

- reasoning, suggesting and manipulation in private and public communication;
- typology and hierarchy of persuasive genres;
- tactical-strategic planning of the message, interaction of the sender and the receiver of the message in the process of communication;
- specifics of linguistic influence in political, media, religious, didactic and other discourses;
- the suggestive potential of multimodal texts;
- linguistic and non-verbal influence on the Internet.

We are also open to your suggestions.

Working languages of the conference: Russian, Polish, English.

Paper form: plenary section (30 minutes), other sections (20 minutes).

The conference materials will be published in a collective monograph (only papers which have received a positive review will be published).

The application (author information, contact details and the topic of the paper) is requested by **January 31, 2020 at:** mcs@ug.edu.pl

Full texts of **papers** should be submitted until June **30, 2020**.

The fee is 450 zlotys, and it includes:

- organizational costs;
- publishing a collective monograph and sending out copies to the authors;
- lunches on May 21 and 22, 2020;
- gala dinner on May 21, 2020;
- trip on May 22, 2020

In case of online participation, the fee is **250 zlotys** (the cost of publishing the paper).

The payment should be made to the following account:

Uniwersytet Gdański w Gdańsku

Bank PEKAO S.A. IV O/Gdańsk

59124012711111001043682415

KF0A-20 + Name and Surname

Accommodation is booked and paid for by the participants themselves (we recommend booking in advance due to the numerous events held in Gdansk in May). Possible options:

- University hotel (Faculty of Law and Administration), approximate cost: 110 zlotys/day, the room must be booked in advance, tel. (58) 523 2962.
- Hotel OLIVIA, al. Grunwaldzka 470, tel: (58) 343 31 00.

We are looking forward to meeting you in Gdansk!

Yours sincerely,

Żanna Śladkiewicz,
professor of the University of Gdansk

Aleksandra Klimkiewicz
Ph.D.

