

**DEPARTMENT OF PRAGMATICS OF COMMUNICATION AND LINGUODIDACTICS
OF UNIVERSITY OF GDANSK**

has the honour to invite linguists, literary critics, psychologists, sociologists and specialists of other disciplines to **II International Scientific Conference**

**SPEECH - PEOPLE - WORLD:
SPEECH MANIPULATION IN DIFFERENT DISCOURSES**

Cardinal socio-political transformations of the late XX and early XXI centuries, which shook the world community (changes in the geopolitical configuration of Europe, collapse of the USSR, Poland's accession to the European Union, globalisation processes) increased the interest of researchers in the spheres of management of life and mindset of the masses. Remarkable strengthening of the positions of the communicative activity-oriented and pragmalinguistic approaches to the study of linguistic phenomena and discursive practices led to intensive study of the widely understood manipulation in various spheres of communication. The need to investigate the mechanisms of speech manipulation in public discourse is determined by the prevailing current sociocultural situation, which is a favourable ground for modulation through a convincing word - through mass media, public stands or modern didactic instruments - ideological guidelines to a wide audience.

The purpose of the conference is to create a platform for the exchange of observations among scientists whose research (from the field of linguistics, eristic, psycho- and sociolinguistics, social psychology, sociology, jurisprudence, marketing and other disciplines) contribute to deepening the knowledge about the ways of speech manipulation in various types of discourse: political, medial, religious or didactic, both in the field of national and intercultural communication. The novelty of this project is to determine the mental-psychological affinity of carriers of different languages in a broad interdisciplinary study.

Topics of the conference include the following aspects:

- argumentation and manipulation in private and public communication;
- typology and hierarchy of persuasive genres;
- tactical and strategic planning of the utterance, interaction of the addressant and the receiver in the process of communication;

- specificity of speech influence in political, medial, religious, didactic discourses;
- linguistic-suggestive potential of communication in the global global network.

Other proposals for more aspects are welcome.

Conference languages: Russian, Polish, English.

Form of presentation: paper (time of speech 15 minutes, plenary paper - 20 minutes).

Conference materials will be published in the reviewed monograph.

The application, information about the author and the **topic** of the speech should be sent **by 31 January 2018** to mcs@ug.edu.pl. Texts are accepted until May 30, 2018.

Registration fee is **440 zł**. This amount includes:

- organising costs and publishing a collective monograph.
- Lunches on May 10 and 11, 2018.
- Excursion "Ancient Gdansk ..." May 11, 2018

In case of absentee participation, the registration fee is PLN 250 (the cost of publishing an article).

Payment is to be made to the bank account:

Uniwersytet Gdański in Gdansk, Bank PEKAO S.A. IV O / Gdansk

5912401271111001043682415, KF-60-18 + First name of the participant

Please note that the conference registration fee does not include accommodation.

Accommodation is to be paid by the participants themselves. The following options are available:

- University hotel (Faculty of Law and Administration), approximate price 120 PLN/day, rooms must be booked in advance, tel. (58) 523 29 62.
- Hotel OLIVIA, al. Grunwaldzka 470: double room /for 1 person. 150,00 zł/day, phone: (58) 343 31 00

We sincerely invite you to cooperation!

Organising committee:

Prof. Zhanna Sadkiewicz

Ph.D. Aleksandra Klimkewicz

Mgr. Irina Antonenko

